

Haute Couture

"Bring alive the high-street fashion capitals of the world at Unmaad 2018"

Type

Fashion Show

Description

An eye for the best designs, the attitude to set fire to the ramp and a walk that makes people take notice and you can bring alive the high-street fashion capitals of the world at Unmaad.

Rules

1. The event is open to all participating colleges as well as corporates.
2. There are 2 rounds. Each team will get 7 mins + 1 min grace time for each round.
3. Round 1 (Finesse): Participants have the liberty to decide the theme. Bring it on, all the creativity you got.
4. Round 2 (Theme-athon): The theme for the event is "Around the World in a Ramp-Walk". Be it Bowler hats from Bolivia, Scottish Kilts or the Cow-boy garb from Texas for the men or the Kimono from Japan, Flamenco dresses from Seville or the Indian Sari for women, showcase the world on the ramp during the second round.
5. Each team should have a minimum of 10 models in each round and no more than 5 team members as hair stylists, designers etc. helping backstage.
6. There is no limit on the maximum number of models. However, teams will be penalized for not adhering to the given time limit.
7. Teams will be judged on the basis of their costume designs, overall presentation, ramp walk and narration of the theme.
8. There are marks for coordination. No marks for choreography.
9. Vulgarity of any kind would lead to disqualification of the team from the event. Hence, if the team feels that any stunt or costume design can be deemed as vulgar, it is strongly advised to consult the organizers before performing it on stage.
10. No branding on clothes will be allowed. Sponsors of colleges will be given compere mentions only.
11. It is mandatory to bring your college ID cards for verification and your music and light sequence on a pen drive.
12. Organizers hold the right to change/modify rules on the day of the event. Participants shall be informed in advance of any rule changes.
13. Decision of the judges is final and binding in case of any conflict.

Contact Person

Sruti Sajith : +91 80979 55619